

A Pennsylvania PTA Term in Review

2017–2019 President's Report
By Bonita Allen



PA PTA 2017 CONVENTION



Two years ago we began “Building Bridges” at the Convention in Pittsburgh.

Building Partnership Bridges



Want to Avoid A Lawsuit? So Do They!

Most parents don't want to go to court, they just need help with their child's medical bills.

Secure **Extended Medical** coverage to pay for these bills outside of a lawsuit & avoid court all together!



Give us a call at 1-800-876-4044 to for more information!



We continued to nurture & celebrate existing partnerships



Partners for Public Education

20 hrs · 🌐



We know the holidays are a busy time. That's why Partners for Public Education and Pennsylvania PTA are extending the deadline on the "My teacher is an Olympian" contest.

Kids in grades K-3 have until Jan. 15 to tell us how an educator or support professional they know demonstrates the qualities of an Olympic athlete, including friendship, solidarity, and fair play.



My teacher is an Olympian

Students must write three original reasons explaining why their nominee shows one or all of the following qualities of an Olympian: friendship, solidarity, and fair play. They must also illustrate their reasons. Students should realize that...

PARTNERSFORPUBLICED.ORG



My Teacher is An Olympian Contest



Congratulations to Lillianna Fells, grand prize winner!



Lillianna, a third-grader at Moscow Elementary Center in the North Pocono School District, nominated her teacher, Sherri Hughes, for the honor.



Back to School Rally in Philadelphia



Office Depot/Office Max gave away 1,000 backpacks that day , one to each child in this high poverty Philadelphia school.



Sharing the stage with the Philadelphia SD Superintendent at William Dicks Elementary.



The kids were thrilled and so excited...and so were the adults. Only 10 cities were selected in the U.S. and one school chosen in each city. Philadelphia was one of them!

WE STAND STRONG TOGETHER

Pennsylvania

PTA[®]

everychild.one voice.[®]

Banner in support of Marjory Stoneman
Douglas High School



Our banner, representing the state of Pennsylvania, relayed words from the 1899 founding of PTA in our state and read, “We Stand Strong Together As One”.

National Road Safety Foundation



**YOUR
PTA UNIT
CAN WIN
\$1,500!**



**Launch Date
FEBRUARY 11th, 2019**

**Deadline Date
APRIL 12th, 2019**



Distracted Walking Poster Contest

Open to all Pennsylvania PTA Units
For students in Grades 1 – 6

The National Road Safety Foundation is teaming up with Pennsylvania PTA for a contest to call attention to the dangers of distracted walking.
DID YOU KNOW?

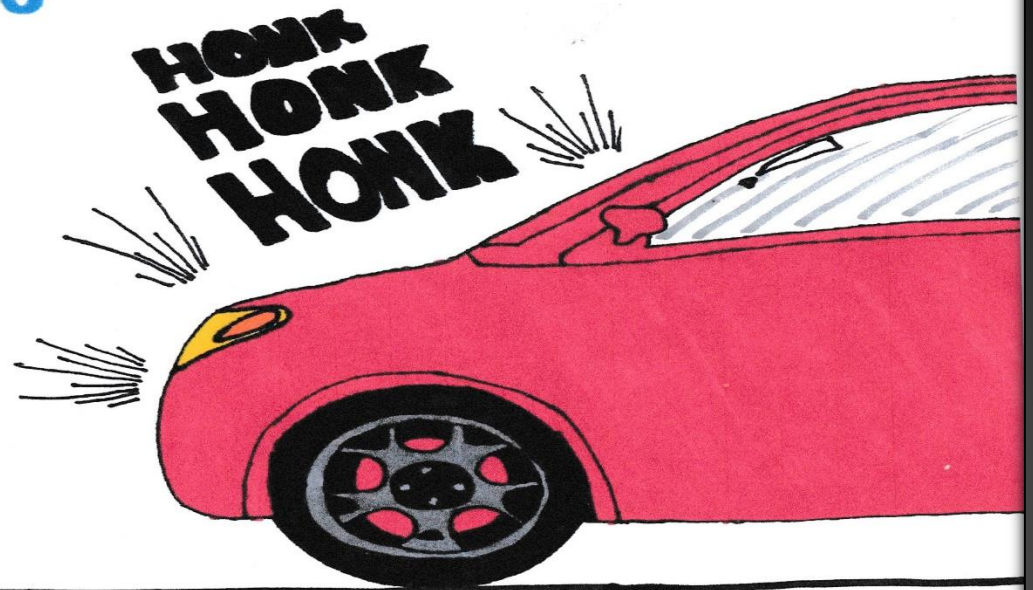
Nearly 6,000 pedestrians are killed in traffic crashes every year
Many are children distracted by mobile devices
Tens of thousands of pedestrians are injured

PTA Units in Pennsylvania can win...
\$1,500 First Prize
Three \$500 Runner-up Prizes

*Winning poster design will be printed and distributed throughout the State
and also featured on Teen Kids News*

Visit <http://nrsf.org/teenlane/content/contests> -OR- contact PA PTA for details

Don't Let This Be You



Stop Distracted Walking

E Berry

Congratulations to Emily Berry, 1st place winner! >>>

Emily, a fifth grader at Edward Tracy Elementary in the Easton School District won \$1,500 for Edward Tracy Elementary PTA, Inc. and her poster design was featured on Teen Kids News.



pennsylvania
DEPARTMENT OF EDUCATION

Twitter Town Hall

with Secretary Pedro Rivera

**Thursday, May 11
12 p.m. & 6 p.m.**

Ask your #PAEducation questions



@PADeptOfEd

Pennsylvania PTA and Pennsylvania Department of Education (PDE) partnership



PDE reached out to PA PTA on many occasions over the past 2 years, including asking us to spread the word and participate in the first ever PDE Twitter Town Hall.

Building Communication Bridges

NCRC **THE ART OF COMMUNICATION**

A CTIVE AWARENESS

- Recognize style differences
- Check your bias and your ego
- Process your perceptions

R ESPOND RESPECTFULLY

- Demonstrate understanding, acknowledge & identify interests
- Ask open-ended questions



Pennsylvania PTA learned new tools, techniques, strategies and best practices...and explored new technologies!



PA PTA Sponsored Membership Incentives >>

This drawing of names among PTAs who submitted dues in March 2017, which allowed units to win tiered sums of money, was a fan favorite.



+

PA PTA offers MemberHub to all our units



Most recently our Membership & Extension Chair drew for prizes among PTAs who had completed registration & listed officers on MemberHub



We celebrated our Region Reflections winners...



2017 theme: *WITHIN REACH*

2018 theme was *HEROES AROUND ME*



And our State Reflections winners



326 families and children attended the Pennsylvania PTA 2018 Reflections Celebration and Luncheon at the Penn Stater in State College on April 29, 2018



330 families and children attended the Pennsylvania PTA 2019 Reflections Celebration and Brunch at the Blair County Convention Center in Altoona on April 28, 2019

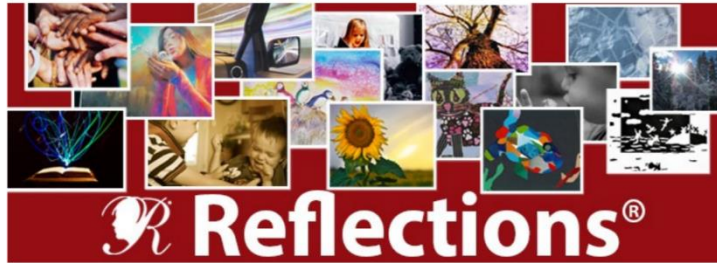
Congratulations National Reflections Winners

Pennsylvania PTA is proud to announce that Reflections entries from two students who were first place winners at the state level in the Film Production category, have won at the National level of judging.

Christian Palmer, Bower Hill Elementary PTA in Region 4, won an Award of Excellence

Harlan Vick, Ben Franklin/Eisenhower Elementary PTA in Region 7, won an Award of Merit.

Congratulations to Christian and Harlan and all the students whose entries advanced to the national level of judging.



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A colorful poster for the National PTA Reflections 2018-2019 "Heroes Around Me" call for entries. It features a large, stylized eye graphic in the background. The text "HEROES AROUND ME" is written in large, bold, colorful letters. Below the title, there are several icons representing different activities: a person, a musical note, a video camera, a book, a camera, and a speech bubble. The text "Call for Entries!" is prominently displayed. At the bottom, it says "National PTA everychild.onevoice®" and "Learn more and get involved! PTA.ORG/REFLECTIONS".



A poster for the National PTA Reflections 2019-2020 "Look Within" theme. It features a large, colorful, abstract eye graphic on the left. The text "National PTA everychild.onevoice®" is at the top right. Below that, it says "2019-2020 NATIONAL PTA REFLECTIONS™ THEME LOOK WITHIN Start Your Reflections Program Today!". At the bottom, there are several icons representing different activities: a person, a video camera, a book, a musical note, a camera, and a speech bubble. The text "Arts Advocacy Resources | Student Awards & Prizes | Arts Education Grants Learn More and Get Involved! PTA.org/Reflections" is at the bottom.

And Pennsylvania PTA celebrated our National Reflections winners.
Good luck everyone as you *Look Within* in 2019-2020!



Starting a new tradition...



The Pennsylvania PTA 2019 New Year Greeting Card featured a student's Reflections art on the front of the card, and the Board of Managers on the back



Pennsylvania PTA at 2018 National PTA Convention



PA PTA was in the house with NPTA President Jim Accomando. Our delegates included several local unit PTA members who attended “self sponsored” or funded by the NPTA & PA PTA Gates Advocacy Grant



PA PTA attended the 2019 NPTA Convention pictured here with National PTA President Leslie Boggs. Our delegates included Pennsylvania members from local and council PTAs!

Building Advocacy Bridges



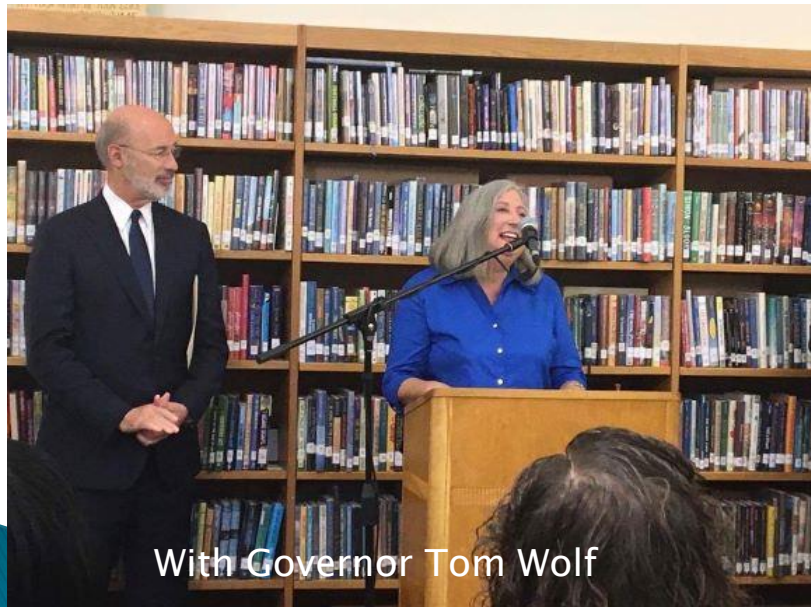
With U.S. Representative Lou Barletta



With U.S. Representative Matt Cartwright



Senator Bob Casey



With Governor Tom Wolf



Chartering New PTAs: PaSEPTA



With Secretary of Education Pedro Rivera

Promoting Advocacy Together!



The National PTA 2018 Legislative Conference >>

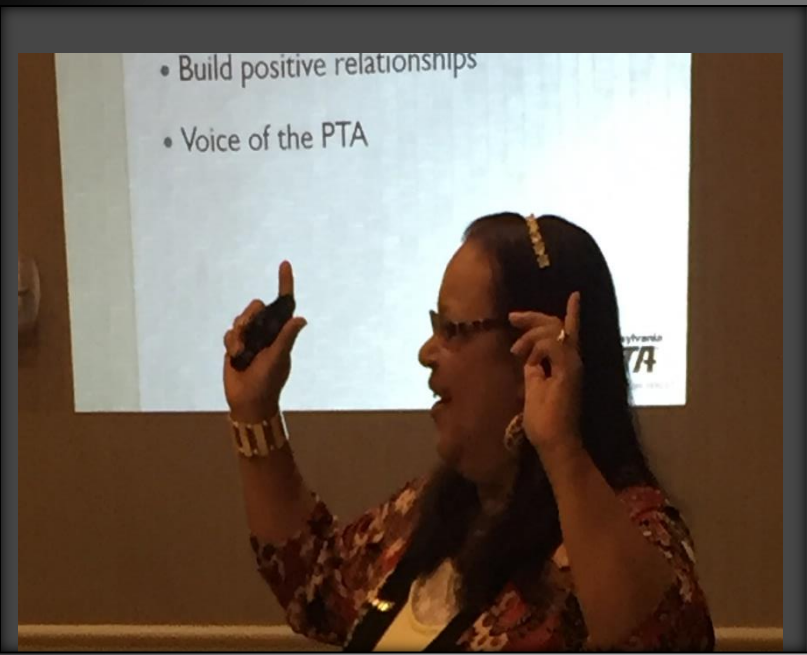
This was an amazing day of advocacy on the “Hill” in Washington D.C. Bills we were supporting were actually passed *while* we were there!

PA PTA was asked by National PTA to speak on behalf of parents and families at a press conference for “Public School Week” in the Senate



October is Bullying Prevention Month in PA >>

On Monday, 10/15/18, PA PTA was invited to speak on behalf of parents and families at a “Bullying Prevention” rally in the PA State Capitol rotunda hosted by our partner, the Pennsylvania Statewide Afterschool Youth Development Network (PSAYDN).



PA PTA presented workshops & trainings



In 2017 PA PTA was the topic of the show



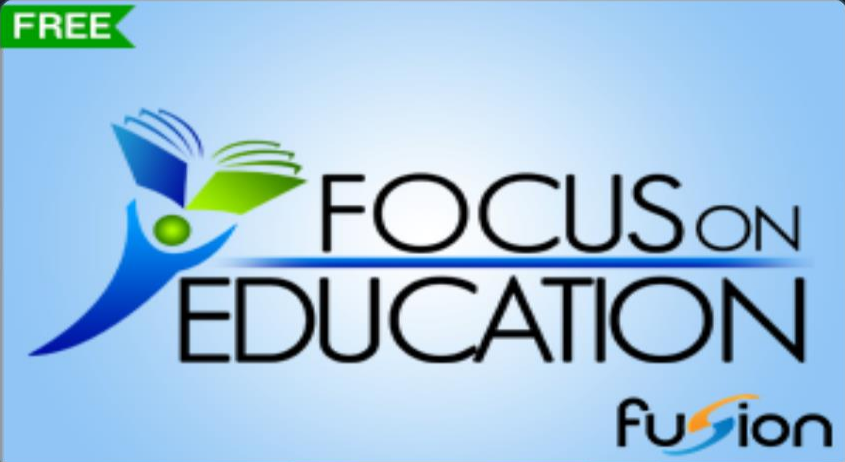
In 2018 PA PTA cohosted the show



In 2019 Pennsylvania PTA created and hosted this monthly television show

FOCUS ON EDUCATION AIRS ON PCN

PCNTV on Twitter: "On Focus on Education Sunday at 7:30 AM, learn about Title 1 Schools & how you can get involved. Featured guests are from the State Parent Advisory Council & Parent in Education Consultants, with host Bonita Allen, @pa_pta President. pcntv.com, on cable & streaming.

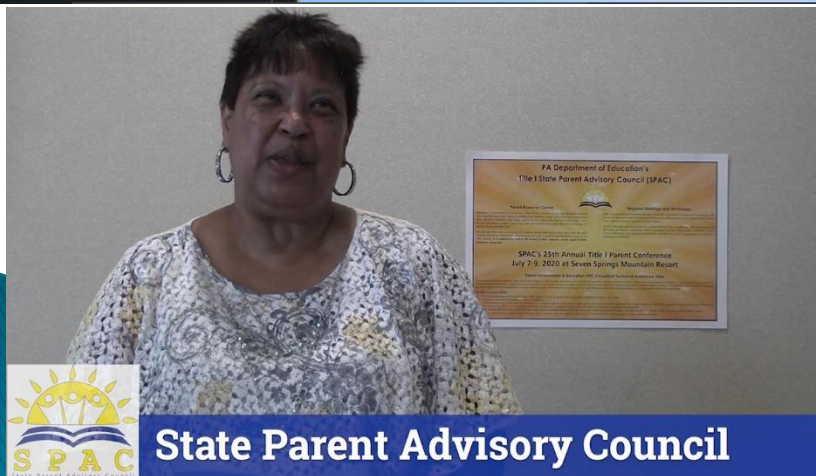


Relevant people

- PCNTV** @pcntv **Following**
PA Politics and Policy, History and Culture, Sports, and More! Watch us on cable in PA, and stream with PCN Select on your favorite device.
- PA PTA** @pa_pta
The mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Trends for you

- #earthquake
- #BlackLightning
- #DeleteFacebook
- #90dayfiancetheotherway
- Packers



Pennsylvania PTA's October 2019 Focus on Education television show <https://pcntv.com/focus-on-education/>



State Parent Advisory Council

Pennsylvania PTA began Monthly Zoom Video Conferences: Providing an opportunity to learn more about a different topic each month

Zoom Video Conferences are continuing!

Join Pennsylvania PTA online or on the phone for
our November PA PTA Video Conference

Wednesday, November 20, 2019

from 7 PM - 8 PM

Here is the link for the video conference:

Join Zoom Meeting

<https://zoom.us/j/592201187>

FYI: When you log in from a computer you will have
a choice of phone or computer audio.

If you are joining us by phone only

Dial: 1 (646) 876-9923

Meeting ID: 592 201 187

Join PA PTA Officers, National PTA Staff, and local
PTA Leaders to discuss important topics/issues,
and so much more!

**And be sure to save the third Wednesday of
each month on your calendar!**

Save the Date!

**Did you miss the 1/17/19, the 2/21/19, the
3/21/19, the 4/18/19, the 5/16/19, the 7/18/19,
the 8/15/19 and/or the 9/19/19 PA PTA Video
Conference?**

**No worries. You can watch them anytime using the
link below!**

Watch the 1/17/19 PA PTA Video Conference: Membership Ideas

https://www.youtube.com/watch?v=MxZ_pQc4WDA

Watch the 2/21/19 PA PTA Video Conference:

Nomination and Elections

<https://www.youtube.com/watch?v=eb8jbApsKaA&feature=youtu.be>

Watch the 3/21/19 PA PTA Video Conference:

Finances/Budgeting

[Click Here to View 3/21 Video Conference](#)

Watch the 4/18/19 PA PTA Video Conference:

Awards & Transition

[Click Here to View 4/18 Video Conference](#)

Watch the 5/16 PA PTA Video Conference: Reflections

[Click Here to View 5/16 Video Conference](#)

Watch the 7/18 PA PTA Video Conference:

Bylaws & Standing Rules

[Click Here to View 7/18 Video Conference](#)

Watch the 8/15 PA PTA Video Conference:

Membership & Reflections

[Click Here to View 8/15 Video Conference](#)

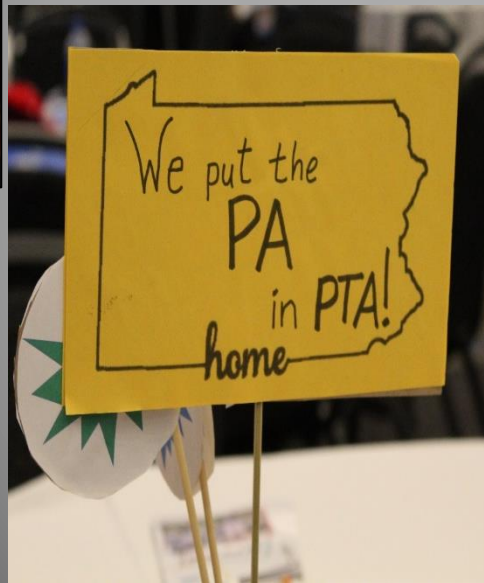
Watch the 9/19 PA PTA Video Conference:

Agendas & Taking Minutes

[Click Here to View 9/19 Video Conference](#)



And most importantly...Every person with a membership card is now automatically a voting delegate! (Pictured: Delegates to the 2019 PA PTA Convention)
Thank you, Pennsylvania PTA Board of Managers and every delegate and member across the Commonwealth!



Always remember to HAVE FUN!
We are PTA and together we put the PA in PTA!